



seo.



our package includes:

- 10 expertly chosen keywords
- Monthly optimisation
- Monthly custom reports
- Access to our online reporting dashboard
- Digital Union's ranking guarantees (see below)

basic	business	professional
LOW COMPETITION	MEDIUM COMPETITION	HIGH COMPETITION
Examples: <ul style="list-style-type: none">- Home services & trades- Pet services- Local florists- Local beauty services- Celebrants	Examples: <ul style="list-style-type: none">- Local accommodation- Medical- Business services- Care hire- Removalists	Examples: <ul style="list-style-type: none">- Real estate- Legal- Motor vehicle- Fitness supplements- Jewellery
\$500.00/month	\$1000.00/month	\$1500.00/month

* All prices exclude GST.

OUR GUARANTEE

10% of key phrases to appear on page 1 within 3 months
or payment will cease until this is achieved.

30% of key phrases to appear on page 1 within 6 months
or payment will cease until this is achieved.

60% of key phrases to appear on page 1 within 12 months
or payment will cease until this is achieved.



online marketing.



start off on the right foot

These **three month** packages are designed to generate targeted traffic, leads and sales for your new or existing website. Perfect for any business that needs to get targeted traffic to their site while their new SEO strategy is in development. These three month packages include set up, media budget and maintenance.

our packages

BUSINESS TO BUSINESS	BUSINESS TO CONSUMER
<p>Basic AdWords package Basic LinkedIn advertising package \$900.00 media budget eNewsletter system set up & integration with website</p> <p>\$3450.00</p>	<p>Basic AdWords package Basic Facebook advertising package \$900.00 media budget eNewsletter system set up & integration with website</p> <p>\$3450.00</p>

* All prices exclude GST.



social media.

setup packages

1 x social media network	\$300.00
2 x social media network	\$500.00
3 x social media network	\$600.00
4 x social media network	\$700.00
5 x social media network	\$800.00
6 x social media network	\$900.00

* All prices exclude GST.



FACEBOOK

- Set up
- Cover photo & logo creation
- Welcome post
- Business manager set up (optional)
- Custom & trackable code for bio
- Facebook pixel integration
- Website integration
- eNewsletter integration



TWITTER

- Set up
- Cover photo & logo creation
- Welcome post
- Background artwork creation
- Custom & trackable code for bio
- Website integration
- Follow 100 targeted users



INSTAGRAM

- Set up
- Logo creation
- Welcome post
- Custom & trackable code for bio
- Website integration
- Follow 100 targeted users



LINKEDIN

- Set up
- Cover photo & logo creation
- Welcome post
- Custom & trackable code for bio
- Product / service entry
- Website integration



YOUTUBE

- Set up
- Cover photo & logo creation
- Welcome post
- Custom & trackable code for bio
- Multichannel set up
- Website integration



GOOGLE +

- Set up
- Cover photo & logo creation
- Welcome post
- Custom & trackable code for bio
- Website integration



social media.



advertising packages

Perfect for Facebook, Instagram, Twitter, LinkedIn, or Youtube advertising; these packages increase awareness, web traffic, sales and brand loyalty. Measure the impact of your advertising campaigns with your own custom reporting portal.

basic	business	professional
UP TO 3 AD TYPES	UP TO 5 AD TYPES	UP TO 5 AD TYPES
A/B testing Conversion tracking Custom monthly reporting Access to online reporting dashboard	A/B testing Conversion tracking Custom monthly reporting Access to online reporting dashboard	A/B testing Conversion tracking Custom monthly reporting Access to online reporting dashboard Remarketing
\$300.00/month per channel	\$450.00/month per channel	\$600.00/month per channel

NOTE: All packages exclude media budget.

* All prices exclude GST.



social media.



management packages

Leave your social media networks to the experts. We use our years of experience to expertly manage your social media networks, leaving you to concentrate on running your business.



WHAT'S INCLUDED

Social media strategy document

Community management (includes managing complaints, replies, messages, reviews & posts to page)

Content optimisation

Keyword & hashtag tracking

Optimal send times

Custom URL tracking

Google Analytics integrations

Access to online reporting dashboard

Monthly reports

basic	business	professional
SUITABLE FOR:	SUITABLE FOR:	SUITABLE FOR:
Small businesses Up to 3,000 followers	Small to medium businesses Up 10,000 followers	Large businesses and corporations More than 10,000 followers
\$300.00/month for one social network <i>Add additional social media networks for \$200 per month</i>	\$600.00/month for one social network <i>Add additional social media networks for \$300 per month</i>	\$900.00/month for one social network <i>Add additional social media networks for \$400 per month</i>

* All prices exclude GST.



google adwords.

our package includes:

- Expertly chosen keywords
- A/B testing
- Custom landing page
- Conversion tracking
- Ad extensions
- Call tracking
- Monthly optimisation
- Monthly custom reports
- Access to online reporting dashboard

basic

Media Spend: Up to \$1000.00 (paid directly to Google)

Campaigns: Up to 3 campaigns

Price: \$450.00 set up fee & \$300.00 monthly management fee

business

Media Spend: Up to \$2000.00 (paid directly to Google)

Campaigns: Up to 5 campaigns

Price: \$450.00 set up fee & \$450.00 monthly management fee

professional

Media Spend: Up to \$5000.00 (paid directly to Google)

Campaigns: Up to 20 campaigns

Price: \$45.00 set up fee & \$750.00 monthly management fee

** All prices exclude GST.*